Bayerische Staatsregierung







BINA Ethiopia

Project Name	BINA Ethiopia Vocational training and job placement via cooperation with businesses and companies		
Country / Region	Ethiopia, Addis Ababa		
Time Frame	07.2019 – 12.2021 (max. 06.2022)		
Financing	The Government of the Free State of Bavaria		
Project Goal	Improving the educational opportunities of the vocational college and the teaching skills of college teachers through practice-oriented modern teaching methods, as well as including local businesses.		
Target Groups	 Direct Target Groups: Vocational school teachers and trainers at Misrak Polytechnic College and Selam College Students and apprentices at Misrak Polytechnic College and Selam College. 		
	 Indirect Target Groups: Underprivileged teenagers and young adults in Ethiopia as well as Ethiopian businesses seeking specialised workers and employees. 		

Background

With about 100 million inhabitants, Ethiopia is the second largest country in Africa in terms of population and shows high population growth. At the same time Ethiopia is one of the poorest countries in Africa. Droughts and social conflicts lead to not inconsiderable internal migration.

Many positive developments have been initiated in the country in recent years. These include infrastructure projects, the development of industry, especially for the processing of agricultural products, and the expansion of international tourism. This leads to an increasing demand for qualified specialists and also for vocational training capacities. The BINA project is intended to contribute to the development of these capacities and to a closer cooperation between the vocational schools and the private sector.

German Partner

The implementing German partner organisation is bfz gGmbH, a 100% subsidiary of the bbw group. bbw group with its subsidiary companies implements vocational training projects worldwide. Since 2014 it has been involved in similar projects in the Middle East, Brazil and various African countries. Within the framework of the BINA projects, employees of local schools, colleges, public institutions and private businesses are trained in workshops as multipliers by German experts.



Project partner:





"We Work to Create a Better Life for Children"

Partner Organisations in Ethiopia

Misrak Polytechnic College and Selam College in Addis Ababa are amongst the major vocational training institutions in the capital. Misrak Polytechnic College was founded in 1961 as a secondary school and has been offering technical training since 1962. Currently, more than 3,300 young people attend formal training courses and a further 800 students take part in non-formal training courses in about 30 different vocational fields.



Project Description

In close coordination between the project partners Misrak College, Selam College and bfz, instruments and methods of practice-oriented vocational training that have been tested in an international context are being prepared and further developed for the Ethiopian context. This does not only concern the vocational training itself, but also the vocational orientation and competence assessment prior to the start of the training, as well as the follow-up support and placement of the trained persons in employment following the training courses.

The college's teachers act as multipliers and are trained by bfz trainers in the areas of competence analysis (profiling) and job placement. Local specialists are also supported by bfz experts in the further development of technical training. In selected areas, the technical equipment of the college's practice rooms will also be improved.

The Three Components

Profiling By applying different tests and activities, participants are tested, instructed and advised on their talents, skills and interests regarding their vocational choice.	<u>Vocational</u> <u>Qualifications</u> Based on the Profiling results, the participants are placed in vocational qualification courses. If necessary, the course contents are further	Job Placement Integration into the job market is successful through cooperation with private businesses. In order to ensure practical experience, the participants are offered internships or permanent		
	developed with practical training being fostered and strengthened.	jobs where possible. Trainings on Entrepreneurship take place.		
<u>Training of Trainers</u> The training of the trainers in the form of one-week advanced training courses ensures the sustainability of the project.				

