



# Learn for your Future

## BINA – Ethiopia

<b>Project Name</b>	BINA – Ethiopia (Arabic: Maahad Altadreeb Almehani bzw. BINA = To build)
<b>Country / Region</b>	Addis Abeba, Ethiopia
<b>Time Frame</b>	01.12.2020 – 31.12.2023
<b>Financing</b>	BMZ through sequa
<b>Project Goal</b>	Don Bosco Children TVET Institute and Don Bosco Mekanissa TVET College are enabled to provide improved access to vocational training and employment for disadvantaged youth
<b>Target Groups</b>	<b>Direct Target Groups:</b> <ul style="list-style-type: none"> <li>• Profiling for 1200 young people</li> <li>• Vocational preparation course for 1000 disadvantaged young people</li> <li>• Placement of at least 300 young people in work and education</li> <li>• Trainers who are newly hired and trained</li> </ul>
	<b>Indirect Target Groups:</b> Companies that receive qualified employees and trainees

### Background

Ethiopia is the second most populous country in Africa and is considered to be the engine of East Africa due to its size, progressive economic policies and increasing economic performance. The population is very young: almost half of the inhabitants are under the age of 15. Among them, there are many disadvantaged young people who have no access to education, vocational training and labor market integration. Therefore, this project focuses primarily on vocational training and labor market integration.

### German Partner bbw gGmbH

bbw gGmbH is one of the largest private educational institutions in Germany. The international division of bbw gGmbH also carries out development projects in the vocational training sector worldwide.

The BINA approach has already been successfully implemented in the vocational preparation and labor market integration of young people in numerous countries



## Partner Organizations in Ethiopia

Don Bosco Children TVET Institute and Mekanissa TVET College are two vocational schools which already have a lot of experience in international cooperation projects and a good basic infrastructure for BINA projects.

Don Bosco Children TVET Institute offers short-term qualifications for drop-out teenagers and street children. Mekanissa TVET College offers basic training and short-term qualification for teenagers with a successful school diploma.





## Project Description

In the project, six occupational fields (Kitchen business/hotel/gastronomy, electrical installation, graphic design, welding, tailoring and sanitary installation) were selected in which young people have good employment prospects. In order to offer training in the relevant professions, the schools must be appropriately equipped and the local trainers trained by German specialists. In order to identify potential, the young people are then tested for their talents with the help of a competence analysis. In line with their strengths, they then take part in vocational preparation courses in the respective fields. After completing their training, they are also supported in finding a job in the project.

## The Three Components

<p><b><u>Profiling</u></b></p> <p>Participants are tested, informed and advised on their talents, competencies and interests.</p>	<p><b><u>Vocational Training</u></b></p> <p>According to the results of the profiling, the participants are placed in vocational qualifications. They will be adapted to local needs in terms of content and duration.</p>	<p><b><u>Job Placement</u></b></p> <p>Cooperation with companies ensures successful integration into the labour market. In order to ensure practical relevance, participants are placed in internships or similar placements wherever possible.</p>
<p><b><u>Training of Trainers</u></b></p>		<p>The training of the trainers in the form of several one-week further training courses ensures the sustainability of the project.</p>

Contact Germany		Contact Äthiopien	
	<p><b>Siri Hauser</b> Project Manager bbw gGmbH, International Division Hof Tel: +49 (0) 9281 7177 10 Mob: +49 (0) 176 85601171 Mail: siri.hauser@bbw.de</p>		<p><b>Atakelti Kahsay</b> Project Manager Don Bosco Mekanissa TVET College, Ethiopia Mob: +251 910350837 Mail: atakeltik@gmail.com</p>