



Federal Ministry
for Economic Cooperation
and Development



BINA – Ghana

Project Name	BINA – Ghana (Arabic: Maahad Altadreeb Almehani bzw. BINA = To build)
Country / Region	Ashaiman, Ghana
Time Frame	09.2019-30.11.2022
Financing	BMZ through sequa
Project Goal	Enabling disadvantaged young people to have better access to vocational training and employment
Target Groups	Direct Target Groups: <ul style="list-style-type: none"> • Profiling for 1800 young people • Vocational preparation course for 1500 young people • Placement of at least 300 young people in work and education • Trainers who are newly hired and trained
	Indirect Target Groups: Companies that receive qualified employees and trainees

Background

Ghana is a country with a very young and rapidly growing population: 38.5% of the people are under 15 years old. Although the country has been democratically stabilized and economically developed since the 1990s, there are still many disadvantaged young people who have no access to education, training and employment. At the same time, well-trained young people are urgently needed in the private sector, especially in manufacturing industries. For this reason, the main focus is to improve vocational training.

German Partner bfz gGmbH

bfz gGmbH is one of the largest private educational institutions in Germany. The international division of bfz gGmbH also carries out development projects in the vocational training sector worldwide. The BINA approach has already been tested in the vocational preparation and labour market integration of young fugitives in Germany, Lebanon and Northern Iraq and has also been applied to the social integration of young people in Brazil.



Project Partners:



Partner Organization in Ghana

The Don-Bosco Youth Network West-Africa was registered as an NGO in Ghana in 2008 and is particularly active in the field of education. At the Don Bosco Technical College in Ashaiman, young people are trained in one-year programmes in various professional fields. The bfz and Don Bosco Youth Network have been cooperating for some time in the further training of trainers (e.g. in the field of solar installation).



Project Description

In the project, five occupational fields (electrical & solar installation, hotel & gastronomy, car mechanics, cosmetics, sanitary installation & construction) were selected in which young people have good employment prospects. In order to offer training in the relevant professions, the schools must be appropriately equipped and the local trainers trained by German specialists. In order to identify potential, the young people are then tested for their talents with the help of a competence analysis. In line with their strengths, they then take part in vocational preparation courses in the respective fields. After completing their training, they are also supported in finding a job in the project..

The Three Components

<u>Profiling</u>	<u>Vocational Training</u>	<u>Job Placement</u>
Participants are tested, informed and advised on their talents, competencies and interests.	According to the results of the profiling, the participants are placed in vocational qualifications. They will be adapted to local needs in terms of content and duration.	Cooperation with companies ensures successful integration into the labour market. In order to ensure practical relevance, participants are placed in internships or similar placements wherever possible.
<u>Training of Trainers</u>		The training of the trainers in the form of several one-week further training courses ensures the sustainability of the project.

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